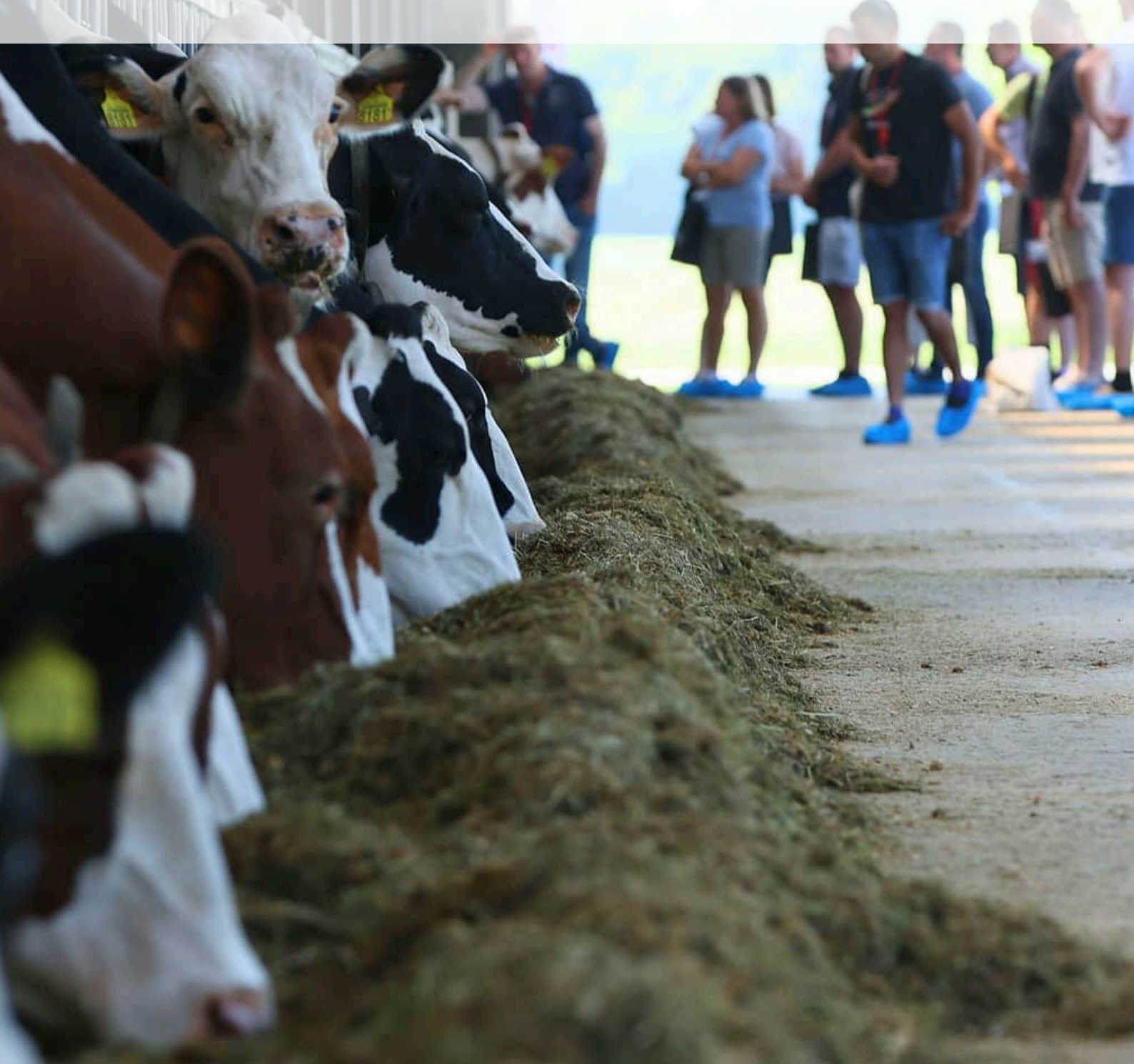


EDF Congress 2026

23rd to 25th June in Chester, UK



Sponsorship Opportunities

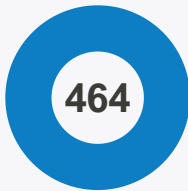


New Challenges. New Opportunities.

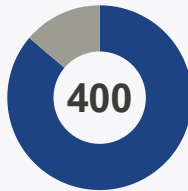


The **European Dairy Farmers (EDF)** is the leading association for international Cost of Production Comparison based on real farm data, as well as international dairy producer meetings with more than 450 member farmers, **corporate and scientific partners** from more than 25 countries. As the community and knowledge **hub for international dairy farm economics** and related topics, EDF offers unique data, education, communication channels, business development, and **networking** opportunities.

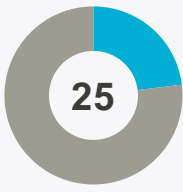
EDF NETWORK IN 2025



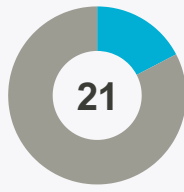
EDF MEMBERS



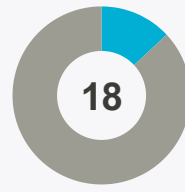
DAIRY FARMERS



STARS



ADVISORS



AGRIBUSINESS



EDF COMMITTED AGRI PARTNERS



EDF Congress 2026

23rd to 25th June

Chester, UK

In 2026, the annual EDF Congress is being hosted in the historic city of Chester, in the north west of the UK. The three day event will host over 350 delegates from across Europe, farmers, researchers and industry professionals keen to share knowledge and inspire others. With a mix of inspirational speakers, interactive workshops and informative farm visits, **join us at this event showcasing UK dairying at it's best.**

EDF...



Connects dairy farmers and other players in the dairy sector across Europe.



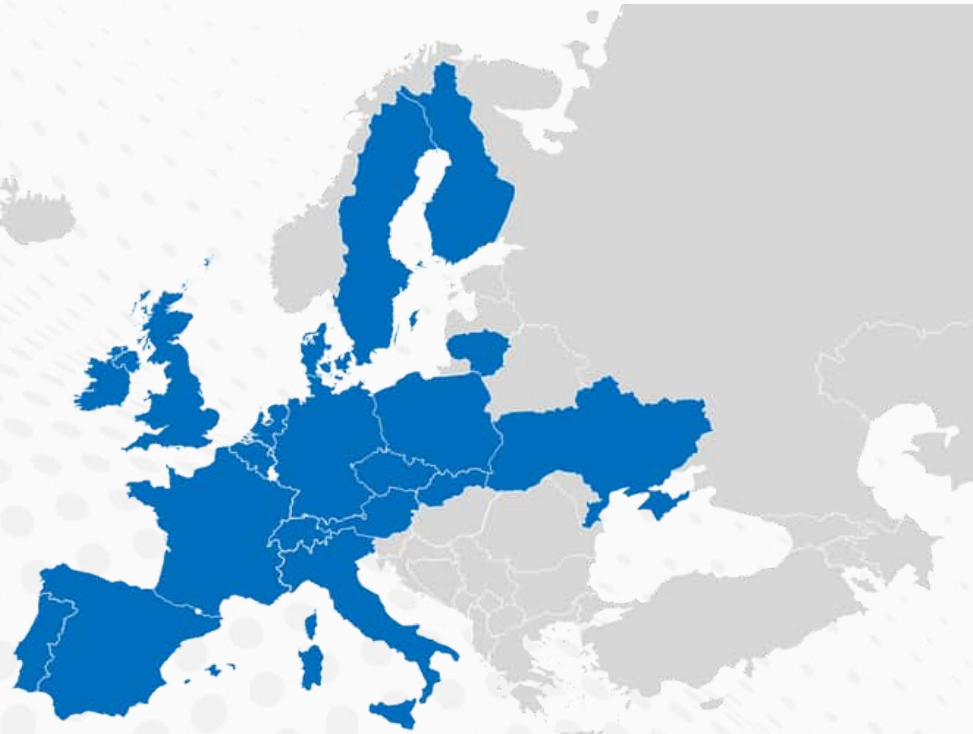
Facilitates the exchange of information with real farmers, based on real figures.



Creates value, both for the farmers, and for the society as a whole.



Allows individuals to find inspiration through exchange of ideas and positive attitude.



We connect open minded and passionate dairy professionals, who are curious to learn and eager to explain within a joyous and relaxed atmosphere.

ABOUT EDF

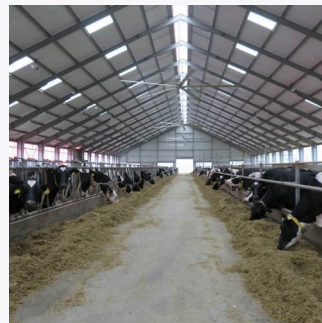
We connect open minded and passionate dairy professionals, who are curious to learn and eager to explain, in a joyous, relaxed and tolerant atmosphere. European Dairy Farmers (EDF) serves as a platform for the exchange of ideas, experiences and knowledge on an international level from farmer to farmer. EDF is a non-political, impartial and independent club driven by progressive farmers.



We are a platform in which dairy farmers from different countries and regions learn from each other. EDF members search for better methods of dairy farm management and new technical and organisational solutions. In a network of farmers, advisors and researchers, EDF members exchange information across national borders to compare structures and economic efficiency of production system.



The network is open to other stakeholders within the dairy supply chain to spread knowledge and information and to foster knowledge creation and inspiration. Thus, EDF is a unique network providing advantages for all participants.



By utilising the international EDF network and accessing the unique EDF real dairy Cost of Production (CoP) Comparison, we offer a platform for interactive knowledge creation and inspirational exchanges based on the presentation of scientific EDF results.

The Annual EDF Congress

Each year, at the end of June, a host country invites over 350 EDF members and dairy enthusiasts to explore their farms. This three-day event provides education on the local dairy industry, discussions on current dairy topics, as well as insights into EDF CoP and EDF snapshot results, along with visits to nearby EDF dairy farms. It's an excellent opportunity for passionate exchanges of views and experiences among international dairy professionals.

EDF Regional Meetings

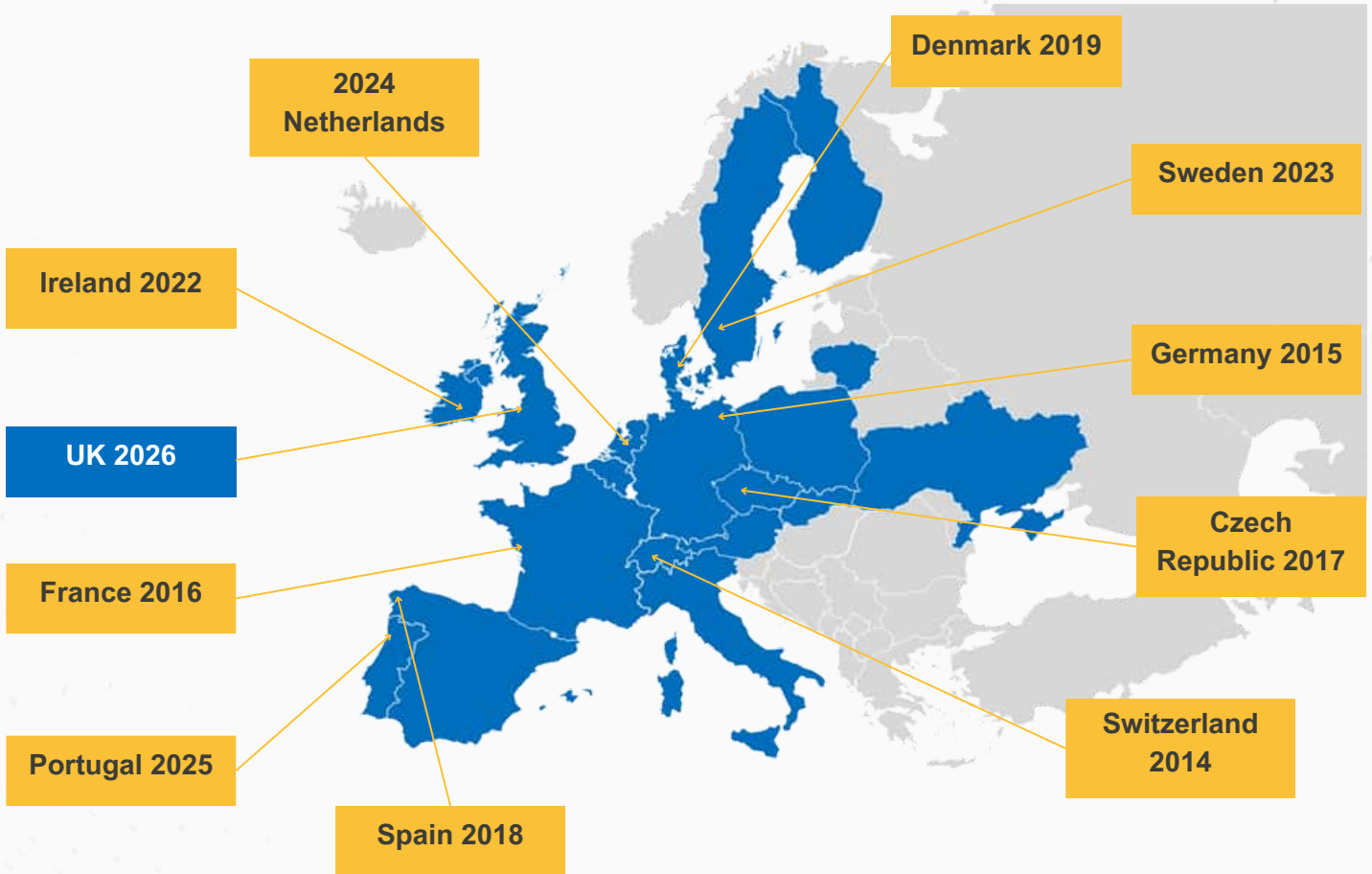
In late autumn a national EDF branch invites EDF members to visit and discuss within a smaller group meeting, offering the opportunity for further knowledge exchange.

EDF National Meetings

Throughout the year, EDF national branches organise various local meetings for their branch members to discuss national topics and national EDF CoP results.

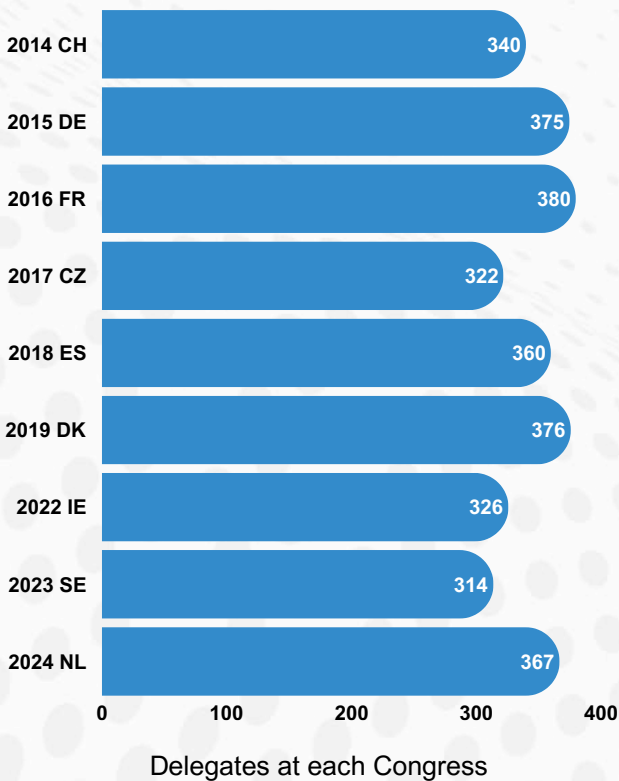


PREVIOUS CONGRESS LOCATIONS

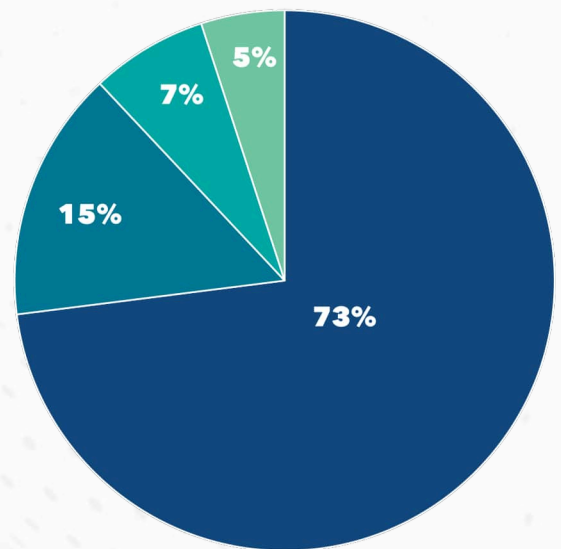


EDF CONGRESS AUDIENCE 2014 to 2024

ON AVERAGE 350 CONGRESS DELEGATES



PARTICIPANTS IN THE EDF CONGRESS



- 73% Dairy Farmers
- 15% Agri Partners
- 7% Consultants and Researchers
- 5% Other Professionals

NEW CHALLENGES, NEW OPPORTUNITIES.

EDF CONGRESS 2026

CHESTER, UK

The 2026 European Dairy Farmers Congress will be held at Chester Racecourse from the 23rd to 25th June 2026. Within a title of “New Challenges, New Opportunities”, the Congress will demonstrate how UK Dairying is adapting to evolving markets with increasing demands. This includes everything from adopting new technologies and automation to improve efficiencies, increasingly focusing on the prioritisation of healthy soils to enhance forage quality, reducing emission per kg of output, promoting biodiversity and improving water retention.

We will showcase how the diverse range of milk production systems in the UK, from seasonal calving pasture based, to housed high yield systems, can all deliver on economic, sustainability and social goals.

Join us for three days filled with inspiration, knowledge exchange, and opportunities to connect with dairy enthusiasts from around the globe.



INSPIRATIONAL SPEAKERS

The main conference will include local and international speakers who will share expert insights on market trends, sustainability and technology, addressing key issues in UK Dairy Farming.

Results from the annual EDF Costs of Production analysis will highlight how EDF members herds are performing and UK members will share real-life experiences of how they are implementing solutions to thrive into the future.

INTERACTIVE WORKSHOPS

Delegates will have the opportunity to select from a series of interactive workshops, allowing them to informally discuss with like minded farmers and industry experts, exploring key topics and gaining practical insights, equipping attendees with actionable strategies to enhance sustainability, efficiency and profitability in their dairy business.

Members submitting their CoP can join workshops where they can confidentially discuss their results in an open non-judgemental environment.

INFORMATIVE FARM VISITS

Cheshire has the highest concentration of dairy farms in the UK, featuring fertile land and innovative milk production systems. Eight Cheshire farmers will invite delegates to their farms sharing their story, their strategy and their EDF CoP results.

Across two afternoons each delegate will visit four farms representing a range of milk production systems, and have the opportunity to understand the keys to success.

SPONSORSHIP OPPORTUNITIES

The EDF Congress 2026 presents a variety of sponsorship opportunities. All levels of support will be acknowledged on the congress website, programme, leaflet and onsite signage.



Tailor made Sponsorship Packages

Support packages can be tailored to match any budget and marketing strategy. Please contact the congress organiser for assistance with identifying and securing the opportunities best suited to your objectives.

Sponsorship Levels

	PLATINUM	GOLD	SILVER	SUPPORTER
Designated as a sponsor on the EDF website (logo size).	Large	Medium	Small	Small
Access to exclusive EDF member content during the congress.	✓	✓	✓	✓
Exhibition space in the networking area at the Congress (width of space).	Large	Medium	Small	
Recognised as a sponsor on promotional materials and signage (logo size).	Large	Medium	Small	
Your logo included in selected event promotional emails.	✓	✓	✓	
Your logo included in selected social media posts (Facebook, Instagram, LinkedIn).	✓	✓	✓	
Include merchandise within the congress bag, e.g. branded cap (promotional print material excluded).	✓	✓	✓	
Advert in Congress Programme Book (at event).	Full Page	Half Page		
QR code promotion to contacts.	✓	✓		
Social media posts promoting your event involvement.	✓	✓		
Access to exclusive EDF member platform "EDFConnects – Congress 2026" section (Jan to Jun 2026).	✓	✓		
Include a printed promotional leaflet / booklet in the congress bag given to all delegates.	✓	✓		
Space for a banner outside of the congress venue hall or (if applicable) machinery.	✓	✓		
Extensive recognition as platinum event sponsor.	✓			
One page advert in promotional booklet (pre-event).	✓			
Recognition in ChewinTheCud podcast episode promoting event.	✓			
A 2 minute video message from sponsor played in Congress session (at the start of a break).	✓			
Company logo included alongside EDF logo on Congress Lanyard ribbon or badge given to all delegates.	✓			
Technical workshop at Congress or sponsor of one of the Seminars.	✓			
Pre congress specific email and social media promoting your support and what you offer to members.	✓			
An element of sponsorship exclusivity within your category.	✓			
Included tickets (full programme).	6	4	2	

EDF CONGRESS 2026

CHESTER, UK



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INTERESTED IN SUPPORTING?

EDF Congress 2026
23rd to 25th June
Chester, UK

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